



# tcworld China 2021

## September 16–17, Shanghai



# CONFERENCE DATA FIGURES

for tcworld China 2020

**172**

participants

**1**

day  
online

**1**

day  
on site

**37**

presentations  
& workshops

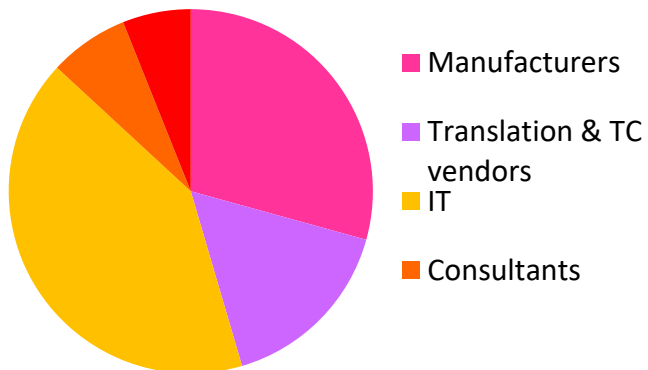
**3**

exhibitions  
& stands

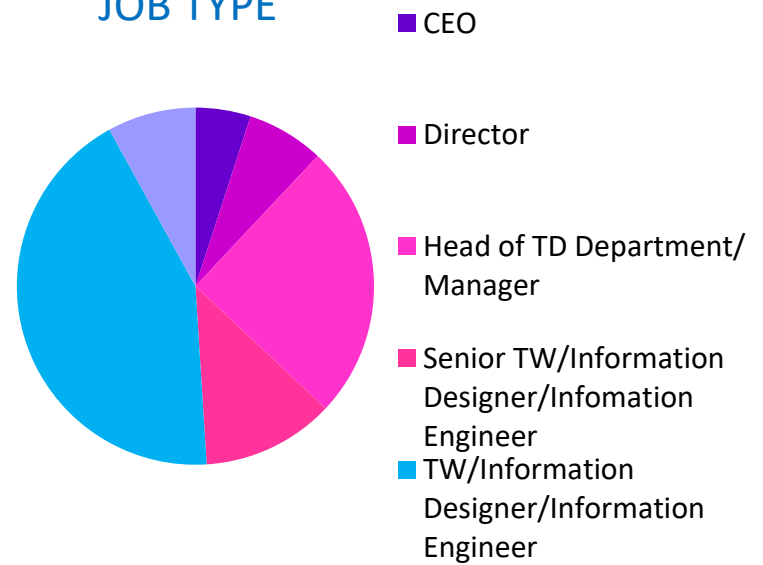
**2**

languages

## ORGANIZATION TYPE



## JOB TYPE



# SPONSORSHIP LEVELS

RECEIVE EXTRA EXPOSURE



Sponsorship Levels and Benefits	Platinum	Gold	Silver	Bronze	Digital
Advertisement on the Screen (one minute)	✓				
Conference Bags (provided by the sponsor)	✓				
Prominent Acknowledgment in Entrance Foyer of Venue	✓	✓			
Sponsored Slot	Workshop or Presentation	Presentation			Online Presentation
Exhibition Stand	✓	✓	✓		
Free Ticket	4 tickets, including speakers	3 tickets, including speakers	1 ticket		1 ticket, including speakers
Acknowledgment in the Conference Program	✓	✓	✓	✓	✓
Acknowledgment on the Conference Website	✓	✓	✓	✓	✓
Acknowledgment in the Conference Campaign	✓	✓	✓	✓	✓
Insertion of Corporate Material in Conference Bags (provided by the sponsor)	✓	✓	✓	✓	✓
<b>Price</b>	<b>55,000 RMB</b>	<b>35,000 RMB</b>	<b>20,000 RMB</b>	<b>12,000 RMB</b>	<b>20,000 RMB</b>