

# tcworld China 2020

## May 21-22, Shanghai

POSITION YOUR BRAND AT THE LARGEST INDUSTRY CONFERENCE FOR TECHNICAL COMMUNICATION IN CHINA



# CONFERENCE DATA

FIGURES of tcworld China 2019

320

onsite  
attendees

2

days

4

sessions

40

presentations  
& workshops

13

exhibition  
& stands

2

networking  
(en+zh)

2

languages

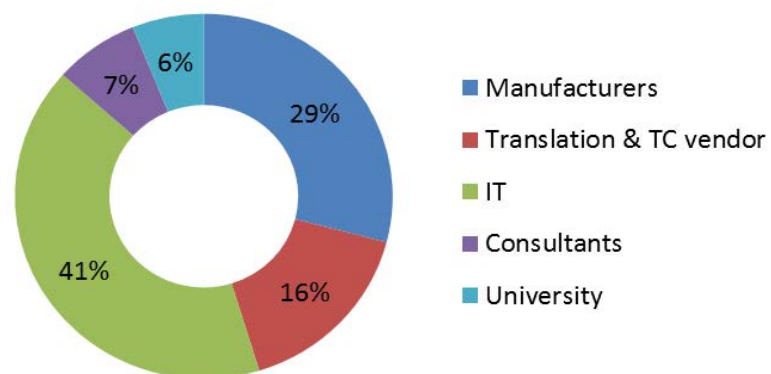
>7500

online  
attendees

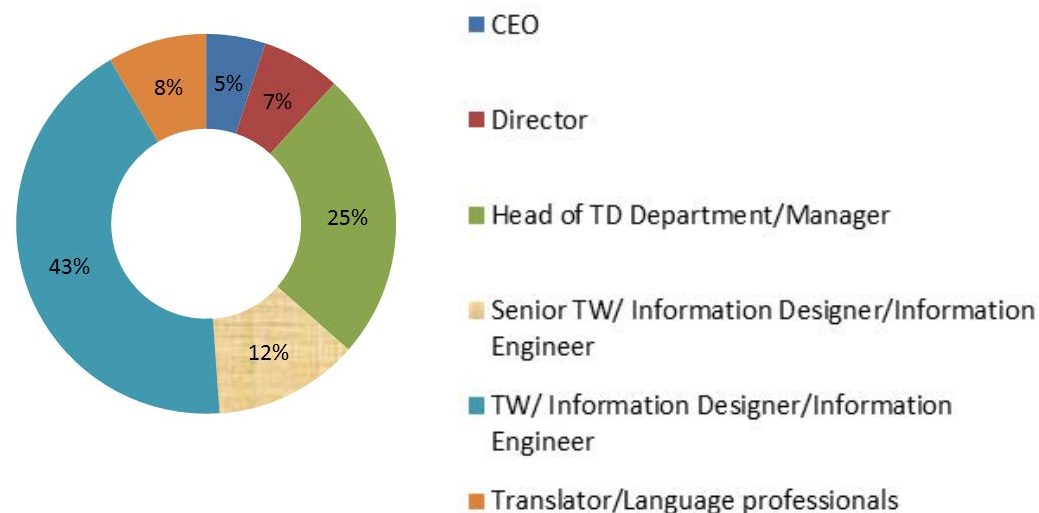
in

Shanghai

## ORGANISATION TYPE



## JOB TYPE





# ATTENDEES of tcworld China 2019



# SPONSORSHIP LEVELS

RECEIVE EXTRA EXPOSURE



SPONSHIP LEVELS AND BENEFITS	PLANTINUM	GOLD	SILVER	BRONZE
Conference Bags (provided by the sponsor)	✓			
Prominent acknowledgment in entrance foyer of venue (signage)	✓			
Sponsored Slot	Workshop	Presentation		
Exhibition Stand	✓	✓	✓	
Free Ticket	2 tickets, including speaker	2 tickets, including speaker	1 ticket	
Acknowledgment in the Conference Program	✓	✓	✓	✓
Acknowledgment on the Conference Website	✓	✓	✓	✓
Acknowledgment in the Conference Campaign	✓	✓	✓	✓
Insert of corporate material in the conference bags (provided by the sponsor)	✓	✓	✓	✓
Price	55000 RMB	35000 RMB	20000 RMB	12000 RMB
All prices exclusive local taxes and fees.	(ca. 7000 €)	(ca. 4500 €)	(ca. 2500 €)	(ca. 1500 €)

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# Sponsors of 2019



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